



Polasaí: Club Gear

Dáta glactha: 6th February 2024

Outline

Club gear is a great opportunity for us all to wear our club colours and display our club crest with pride. Managed correctly, club gear can be a common thread that unifies every member of the club, young and old, male and female, playing and non-playing.

The management of club gear must take account of a number of factors, including:

- Cost recovery
- Enhancing the club brand
- Promoting club sponsors
- Club identity (including colours and heritage)

The club should be the primary benefactors of the club brand, and this should be considered at all stages of the club gear lifecycle including design and supplier selection.

Policy

1. The club treasurer shall appoint a Club Gear Manager.
2. The Club Gear Manager will organise a sub committee of up to 3 people who should sign off on designs etc... before ordering/production.
3. The Club Gear Manager shall be responsible for the design, procurement, inventory management, distribution and sale of club gear.
4. The Club Gear Manager shall report regularly to the treasurer.
5. All procurement of club gear shall follow the club procurement policy.
6. The design of club gear shall incorporate appropriate recognition of our sponsors and comply with any sponsorship agreements in place.
7. Team coaches/managers, players, members and non-members shall under no circumstance purchase club gear themselves, or enter discussions with a supplier without the express permission of the Club Gear Manager.
8. Any team that requires gear should outline their requirements to the Club Gear Manager for consideration.
9. It should be the policy of the club that members wear club gear for all club activities.
10. All club gear designs and arrangements must be compatible with the Official Guide.